Cover Shot by Sharon Baron
SFUPS March Featured Photographer

Featured Contents

2013 Board of Directors & Sponsors .................................................................................................................. 2
February Masters Winners ................................................................................................................................. 3
February Challengers Contest Winners .............................................................................................................. 4
SFUPS Thank You’s & Announcements ........................................................................................................... 5
March Featured Photographer .......................................................................................................................... 6
March Guest Speaker ......................................................................................................................................... 7
SFUPS On the Scene ......................................................................................................................................... 8-9
Club Members in the News .................................................................................................................................. 10
Member Spotlight — 50 Years of Diving with Phil Rudin ............................................................................... 11
Product Review — Lightroom 4 for the Underwater Photographer ..................................................................... 12
Contest Calendar & Club Travel Exchange ......................................................................................................... 13
Classifieds ......................................................................................................................................................... 14
Parting Shot ....................................................................................................................................................... 15
2013 SFUPS Board of Directors

President– Sam Hodge
Vice President- Phil Rudin
Treasurer– Patrice Marker
Secretary– Carol Schurtz
Newsletter Editor– Suzanne Bushnell
Membership– Mark Widick
Webmaster– Susan Mears
Audio/Visual– Jim Mears
Director at Large– Suzann Meldonian
Director at Large– Bill Lipscomb

2013 SFUPS Sponsors

- FORCE-E
- CARADONNA
- GUG UNDERWATER
- OCEAN FOUNDATION
- Nauticam USA
- ZEN UNDERWATER
- REEF PHOTO & VIDEO

http://www.sfups.org/Newsletter.html
February Masters “Worms”

1st Place — Wayne MacWilliams

2nd Place — Suzan Meldonian

3rd Place — Susan Mears

4th Place — Linda Ianniello

5th Place — Linda Ianniello
February Challengers “Cephalopods”

1st Place — Judy Townsend

2nd Place — Deb Devers

3rd Place — Carlos Jaile
A BIG SFUPS Thank You to Lazaro “Laz” Ruda

A big thank you to Lazaro Ruda for his funny, insightful and informative presentation on the creatures that inhabit the waters under Blue Heron Bridge. Laz gave some great pointers for how to approach certain animals and also some guidance on how to take care of the special environment divers encounter under the bridge.

http://www.thelivingsea.com/

Announcements

SFUPS members have an opportunity to showcase their work at one of the Nova exhibit spaces starting in mid April through June 1. We need a commitment of 50-75 pieces to fill the space. All pieces will need to be wired to hang but can be framed or canvas. Please contact Suzanne at newsletter@sfups.com ASAP if you are interested in exhibiting so that we can secure the space and coordinate the details.

Special Offer from Force-E

Unfortunately, the registration for this year’s Underwater Digital Fiesta 2013 has been closed. But, you can still interact via our new event blogger. The staff will be updating you with news, insights, videos, and photos. Please join our blogger and keep in touch with our participants at the Underwater Digital Fiesta Cozumel 2013.

Emergency First Responder Courses in March
Force-E is offering this course to you for a special price of $25...that’s $50 off the regular price!!! Book and DVD is not included.

Contact your local Force-E Scuba Center to sign up. Please have your book read and knowledge reviews done before class starts.

Florida’s Coral Program has made a Southeast Florida Coral Reef Locator for your mobile device. Check out their facebook page to learn about this service.
March Featured Photographer — Sharon Baron

I moved to Florida in 1966 from Pennsylvania to attend college. It was then that I started diving from Dania Beach when the waters were gin clear with dense growth of corals that would scratch your skin if you got too close. I never got over how wonderful it was to swim with the fish of the sea while watching turtles and sharks swim by giving me a quick glance while on their route to some unknown destination.

Through the years of diving I witnessed the decline of the coral reefs, but still every time I go in the water I find creatures I have never seen before. Taking a few moments to observe their behavior is to appreciate that all animal life has the same necessities for survival: clean water, food, sleep, multiply and survive. Digital photography has given me the opportunity to take endless still shots of incredible sea life that I will be able to keep forever.
March Guest Speaker Craig Dietrich

Craig Dietrich found his passion for photography in high school, eventually joining the U.S. Navy and serving both in Operations Desert Shield and Desert Storm as a Naval Photographer on the U.S.S. Independence. Rejoining civilian life, he opened his own successful children’s and family photography business. Joining his two loves of photography and scuba diving, Craig is now an award-winning underwater photographer, has his work displayed in galleries in Carmel, California and in Fort Lauderdale, Florida and has had his work showcased in several dive publications, including a recurring blog on SportDiver.com. His wish is to get as many divers as possible just as excited about underwater photography so they can spread the word of how important it is to preserve our world’s most precious resource.

Craig offers a wide line of products--including images on paper, gallery wraps, and metal prints--on his website at www.dietrichunderwater.com as well as teaching underwater photography at Pompano Dive Center in Pompano Beach, Florida.
Looks like a great time was had by all club members attending the Force-E sponsored manatee dives in Crystal River. Thanks to Fletcher Forbes, Rob Myers and Mark Widick for these great shots.

Nikole from Force-E will be showing a 10 minute video presentation at the March 12 meeting of the manatee trip.
SFUPS On the Scene

The Blue Wild Expo 2013 was a great success again this year. Thanks to Judy Townsend, Deb Devers, Diane Randolph, Suzan Meldonian and Scott McDuff for manning the SFUPS booth. Thanks to Bill Lipscomb and Bill Watts for tearing down the booth and getting everything safely out of the convention center. And thanks to Chris Gug for setting up the display.

Congrats again to Craig Dietrich for winning the photo contest with the beautiful mother and calf shot. We look forward to next year!

Join SFUPS for the next meeting on March 12, 2013 at 7pm. Social time will be from 7pm until 7:30 with the meeting starting at 7:30pm

SFUPS meetings are located at the El Palacio Hotel, (Near Calder Casino) 21485 N.W. 27th Avenue Miami, FL 33056
Club Members in the News

⇒ Rich Ladisky will be presenting 3 seminars for Beneath the Sea at the Meadowland Convention Center in March. They are “How to Improve Your Underwater Photography,” “Globetrotting the Pacific Ocean Underwater,” and “Making Your Wreck Photography (More) Interesting.” www.beneaththesea.org

⇒ Anne Dupont has been selected to be a speaker at the Lake Worth Lagoon Initiative Symposium on May 15, 2013 at Palm Beach Atlantic University. www.pbcgov.org

⇒ Congratulations to Craig Dietrich for his 1st place finish at the Blue Wild Expo Photo Contest. www.facebook.com

⇒ Congratulations to Steve Kovacs for his 2nd place finish and an Honorable Mention in Underwater Behavior at the Beneath The Sea contest. www.beneaththesea.org

⇒ Congratulations to Shen Collazo for his 3rd place finish in Conservation at the Beneath The Sea contest. www.beneaththesea.org

⇒ Craig Dietrich will be showing his photography at the Artist Haven gallery in a group exhibition on Saturday March 9, 2013 www.artistshavengallery.com

⇒ Congratulations to Mark Widick – Art House of Delray will present Dr. Mark Widick in a solo exhibition of photography and installation based works that realize aeronautics, aquatics and experiences within space, on March 8th, 7-10 pm. Mark Widick, MD is a renowned photographer for NASA and the Aquarius Reef Base, the last submerged laboratory in the world, located on the ocean floor below the Florida Keys National Marine Sanctuary. Opening reception will be on March 8th and the exhibit will run through March 30th. For more information visit www.ArtHouseDelray.com or call (561) 859-0856.

⇒ World-renowned underwater photographer, Chris Gug, hosted a benefit for Shark Savers at Gug Underwater, his new gallery in Ft. Lauderdale, Florida. This event combined the visualization of the majesty and fragility of our global ocean’s creatures and habitats with the science and advocacy of Shark Savers’ programs. The “Cool and the Gang.” Check out photos of the event on Facebook
Member Spotlight — 50 Years of Diving with Phil Rudin

Phil began taking photographs underwater while he was in the U.S. Navy. Phil is a regular contributor to Underwater Photography Magazine (UWPMAG.COM) and a freelance writer/travel photographer. As seven time past President and Underwater Photographer of the Year for the South Florida Underwater Photography Society Phil has served on the Board of Directors for over twenty years. Phil enjoys the diverse makeup of the photo club's over one hundred members and the environmental and conservation involvement of the

Phil retired from the West Palm Beach Florida Police Department where he served as Dive Team Commander for the city. With thirty years experience as a public safety diver and dive team manager Phil did over five hundred recovery dives during his career. Phil has recovered vehicles, aircraft, evidence, bodies and more. Other dive team duties included hull inspections of large commercial vessels, underwater

Phil has also traveled extensively throughout the world to pursue his passion for underwater photography. His images have appeared in magazines such as Popular Science, Underwater Photography Magazine, Reflections, Rodale's Scuba Diving, Underwater Journal, Skin Diver, Florida Underwater, South Florida Adventures, The Sun, Dive Chronicles, Waterways and more. Phil also teaches underwater photography classes for Reef Photo Video, Hasseblad Xcursion's, Mexican Diver Magazine and others. Phil lectures on travel destinations and photography around the country. Phil will celebrate fifty years as certi-
“How was your dive,” asked the Captain upon my entry back to the boat. “Absolutely fantastic,” I muttered as I was thinking of the amazing photos I had just taken with dozens of Barberfish. Like most photographers you later realize that perhaps those shots taken really weren’t as you remembered. Closer inspection on a computer showed the white balance too cold, the exposure too bright, colors were missing, and lost detail to shadows. However, post-processing your images with a tool like Adobe® Photoshop® Lightroom® will allow you to keep from tossing aside some of your favorite images.

Lightroom® alone is just the start of your post-processing journey. In my opinion, the best tool accompanying any underwater photographer is the LIGHTROOM 4® FOR THE UNDERWATER PHOTOGRAPHER series developed by Doug and Lorenza Sloss. This multimedia rich set of 61 video tutorials covering the 6 basic functions for using Lightroom® is the best learning tool for both the amateur and professional photographer. Doug and Lorenza narrate your learning with such meticulous detail making it possible for even those with limited computer skills to turn decent photos to impressive images worthy to showcase around the home.

Most underwater photographers are challenged with keeping their photo library organized and that is precisely where the tutorials start you off in your learning. This was my biggest obstacle the tutorials helped me to overcome when managing thousands of photos. I can now quickly find that “photo in a haystack” with a simple search using Doug and Lorenza’s methods. Along with organizing your catalogs, the tutorials go into tremendous detail on the importance of rating, labeling, adding keywords, and managing your metadata within each photo. This is important to protecting your copyright inserted into each image file.

Now that you got the basics down the tutorials take you through the learning process in training you how and when to use each image correction tool. Believe it or not, there is an order to making color corrections, and the reasons are clearly communicated in this series. After an image is processed to your satisfaction, the series explains the various built-in Lightroom® features for exporting and publishing your collection. These tutorials enable you to learn how to create slideshows, books, web modules, or simply how to print an image. Advanced users can also take advantage of the tutorials on integrating Adobe® Lightroom® with Adobe® Photoshop®.

It’s evident it took Doug and Lorenza years to master this knowledge and compile in a user-friendly series. Yet with a few hours of practice you can enjoy your photos with a whole new appreciation. The entire collection of video tutorials is available for $108. You can learn more or take a sneak peek by visiting www.underwaterlightroom.com.
Contest Calendar

**SEA International Photo Contest** – Deadline April 12, 2013

**Scuba Diving Photo Contest** – Deadline May 5, 2013

**Natures Best Photography** – Deadline May 15, 2013

**Eliat Red Sea Monthly Competition to compete in Eliat Red Sea Shootout**

**Scuba Symphony Quarterly Contest**

---

Club Travel Exchange

Want like minded company on your next trip? Send your travel plans to newsletter@sfups.org. The trip details will be published in the newsletter for other members to see. Any members interested in a trip can send an email to newsletter@sfups.org and the groups will be connected.

**2013**

⇒ April 14–25 Sogod Bay, Philippines with Alex Tattersall through Dive Quest

⇒ May 5–UWPhotography Guide trip to Anilao, Philippines

⇒ August 2–9 Alaska on the Nautilus Swell

**2014**

⇒ Feb 16-23 Truk Lagoon on the Odyssey with Bonnie Pelnar, UnderwaterColours.com
Classifieds

⇒ FS: Nikon D700 body and Subal ND700 housing. Housing has 45° magnifying viewfinder. The viewfinder retails for $1300. Very gently used and never flooded, original box and all papers for camera included along with synch cords and 77mm zoom gear. If interested, contact Fletcher Forbes—my email is jandfforbes@cox.net

⇒ FS: 2005 Grady-White 228 boat with Yamaha 225 hp 4-stroke outboard. This boat is set up for diving. It is the walk-around model with cuddy-cabin, 49 sf of back deck space, tank racks, and camera rinse tank! Can handle 5 divers. Fresh water shower on the stern, sink and port-a potty (never used). Motor has only 138 hours. Really. If interested, contact Fletcher Forbes—our email is jandfforbes@cox.net

⇒ FS: Canon 70-200mm f4 L IS USM lens in brand new condition in original box with instruction manual and with pouch and lens hood. Excellent lens for nature photography and travel. This is one of Canon's famous L lenses. Price $875. Optional tripod mount $75 (cost $149). Inquire at meierb@bellsouth.net or call 305-310-1265

⇒ FS: JVC Pcsio model GC-FM1 compact HD video camera / 8mp still camera
   Ikelite Underwater housing w/ red filter
   Ikelite Underwater Pro-V8 light and bracket
   16GB memory card
   $150 (each) - This is a $490 retail item that I had previously listed with SFUPS for $300
   I have two complete setups here - your choice - one blue and one black, same price, but each has an advantage:
   BLACK - is completely brand new - never been used
   BLUE - has been used on 6 dives (yes, six), but comes with #9306.78 67mm Thread Adapter (retail $35), so you can then purchase the WP-20 or other 67mm threaded lenses for wide-angle.
   The Pro -V8 lights were both used on a different video system for about 100 dives. They are in perfect working condition and have never been flooded - if you want to test the Pro-V8 light here, you'll need eight C batteries, but there's also a Batteries Plus store within 100' of me. I have all of the original manuals/accessories. Contact Chris Gug Gug@gugunderwater.com
SFUPS Member Benefits

Yearly dues are $35 for individuals and $45 for families. Make checks payable to SFUPS and mail to Patrice Marker at 9273 Silent Oak Circle, Wellington, FL 33411-6634 (Don’t forget to send a copy of your dive insurance and C-Card)

Membership benefits include continuing education, information about the latest equipment and techniques, presentations about marine life, conservation and exotic dive locations, club sponsored trips, online gallery to showcase images, this awesome newsletter and much, much more.

SFUPS welcomes divers just starting in underwater photography as well as professionals who have taken their photography to the next level.

http://www.sfups.org/

South Florida Underwater Photography Society — www.sfups.org